### Public Administration MPA – Graduate School

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<th>Outcome</th>
<th>Assessment Method</th>
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| SLO1. Students will demonstrate an understanding of organizational behaviors, structures, and processes. 2. Students will analyze and evaluate strategies to manage organizational resources. 3. Students will effectively apply administrative and leadership strategies to organizational problems. | Outcome 1 - Demonstrate an understanding of organizational behaviors, structures, and processes  
**Measure 1:** Assigned paper in PUBA 603 Managing Public Organizations in spring 2018 will be evaluated using an assessment rubric.  
**Performance Target:** Using the assessment rubric, 100% of students should demonstrate good or excellent understanding of organizational behaviors, structures, and processes. Stretch Target: 80% should demonstrate excellent understanding of organizational behaviors, structures, and processes.  
**Measure 2:** Surveys of graduating students in the summer of will assess the extent to which students believe they have been prepared to effectively lead and manage in public governance.  
**Performance Target:** Based on the results of the alumni survey, 100% should indicate they feel prepared or very prepared. Stretch Target: 75% should indicate they feel very prepared to Lead and Manage in Public Governance.  
Outcome 2 - Analyze and evaluate strategies to manage organizational resources  
**Measure 1:** Case study assignments in PUBA 603 Managing Public Organizations in spring 2018 will be assessed using a rubric to determine if students can critically evaluate appropriate management strategies and identify the conditions in which they are most productively employed.  
**Performance Target:** Using the assessment rubric, 95% of students should demonstrate good or excellent strategy analysis. Stretch Target: 80% should demonstrate excellent analysis.  
**Measure 2:** Internship on-site supervisor evaluations will be used to assess the student's ability to analyze public problems and examine alternative solutions. Performance Target. 80% of interns will be rated as possessing “full competence” or a “significant degree of competence” with respect to analyzing public problems and examining alternative solutions. Stretch Target: 80% of interns will be rated as possessing “full competence” with respect to analyzing public problems and examining alternative solutions. See attached Employer Evaluation of Student Intern.  
Outcome 3 - Effectively apply administrative and leadership strategies to organizational problems  
**Measure 1:** Capstone projects from fall 2017 and spring 2018 will be evaluated using a rubric to assess students' ability to effectively apply administrative and leadership strategies to organizational problems.  
**Performance Target:** Using the assessment rubric, 95% should be rated as good or excellent. Stretch Target: 80% should be rated as excellent.  
**Measure 2:** Graduating student surveys conducted in summer of 2018 will assess the extent to which students believe they have been prepared to effectively lead and manage in public governance.  
**Performance Target:** Based on the results of the alumni survey, 100% should indicate they feel prepared or very prepared; 75% should indicate they feel very prepared to Lead and Manage in Public Governance.
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| SLO2: Students will analyze public problems, evaluate alternative policy solutions, and recommend appropriate policy approaches to address public problems and conditions. | **Measure 1:** Assigned policy research design paper in PUBA 602 Public Policy in fall 2017 will be assessed using a rubric to evaluate the extent to which students can accurately articulate the nature and complexities of the policy problem and develop an effective research design which would (if implemented) allow them to critically evaluate alternative policy solutions. **Performance Target:** Using the assessment rubric, 90% should be rated as excellent in analyzing the policy problem. 80% should be rated as good or excellent in developing an appropriate research design. **Stretch Targets:** Using the assessment rubric, 100% should be rated as excellent in analyzing the policy problem. 90% should be rated as good or excellent in developing an appropriate research design.  
**Measure 2:** Capstone projects from fall 2017 and spring 2018 will be evaluated using a rubric to assess students’ ability to accurately describe the nature and magnitude of policy problems, evaluate the potential impact of various policy solutions through the use of qualitative and quantitative methods, and recommend appropriate policy approaches.  
**Performance Target:** Using the assessment rubric, 90% should be rated as good or excellent, 80% should be rated as excellent. **Stretch Target:** Using the assessment rubric, 100% should be rated as good or excellent, 90% should be rated as excellent  
**Measure 3:** Graduating surveys from summer 2018 will assess the extent to which students believe they have been prepared to effectively contribute to the public policy process.  
**Performance Target:** Using the results of the surveys, 100% should indicate they agree or strongly agree that the program has effectively prepared them. **Stretch Target:** 80% should strongly agree. |
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<td>Outcome 1 - Students will understand and be able to apply quantitative and qualitative methodologies to support research objectives.</td>
<td>Outcome 1 - Students will understand and be able to apply quantitative and qualitative methodologies to support research objectives. <strong>Measure 1:</strong> Final examination in PUBA 601 Research Methods from fall 2017 and spring 2018 will be assessed using a rubric to evaluate the extent to which students can apply appropriate quantitative methods to research problems. <strong>Performance Target:</strong> Using the assessment rubric, 95% of students should be evaluated as excellent or good. Stretch Target: 80% of students should be evaluated as excellent. <strong>Measure 2:</strong> Capstone projects from fall 2017 and spring 2018 will be evaluated using a rubric to assess students’ ability to select appropriate methods and to explain and justify their choices. <strong>Performance Target:</strong> Using the assessment rubric, 95% of students should be evaluated as excellent or good with respect to appropriate use and discussion of research methodology. Stretch Target: 80% of students should be evaluated as excellent with respect to appropriate use and discussion of research methodology. Outcome 2 - Students will collect appropriate data to answer research questions, analyze the data accurately, and effectively communicate results in applied written reports and oral presentations. <strong>Measure 1:</strong> Final assigned research paper in PUBA 601 Research Methods from spring 2018 will be assessed using a rubric to evaluate the extent to which students are able to accurately and effectively communicate results. <strong>Performance Target:</strong> using the assessment rubric, 95% of students should be evaluated as excellent or good. Stretch Target: 80% of students should be evaluated as excellent. <strong>Measure 2:</strong> Capstone projects from fall 2017 and spring 2018 will be evaluated using a rubric to assess students’ ability to effectively analyze and clearly present evidence and data. <strong>Performance Target:</strong> Using the assessment rubric, 90% of students should be evaluated as excellent or good with respect to appropriate use and discussion of research methodology. Stretch Target: 80% of students should be evaluated as excellent with respect to appropriate use and discussion of research methodology. Outcome 3 - Students will use data and analysis to assist public and nonprofit organizations in solving problems and making decisions. <strong>Measure 1:</strong> Capstone projects from fall 2017 and spring 2018 will be evaluated using a rubric to assess students’ ability to effectively use research methodologies to answer real-world research questions for public and nonprofit organizations. <strong>Performance Target:</strong> using the assessment rubric, 95% should be rated as good or excellent in the effective use of methods to address real world problems. Stretch Target: 80% should be rated as excellent in the effective use of methods to address real world problems. <strong>Measure 2:</strong> Internship on-site supervisor evaluations will be used to assess the student's ability to take responsibility for problems and working effectively towards solutions. <strong>Performance Target:</strong> 80% of interns will be rated as possessing “full competence” or a “significant degree of competence” with respect to taking responsibility for problems and working effectively toward solutions. Stretch Target: 80% of interns will be rated as possessing “full competence” with respect to taking responsibility for problems and working effectively toward solutions.</td>
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