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| SLO1: Students will demonstrate the ability to distinguish between the ways different schools of thought make sense of social issues. | **Measure 1:** All students in SOCY 260 (Development of Social Thought) will answer the following question. **Performance Target:** 70% of students will answer correctly. Which sociological perspective argues that the present organization of social institutions is no accident? a. Functionalist perspectiveb. Conflict perspectivec. Symbolic Interactionist perspective. Global perspective **Measure 2:** All students in SOCY 260 (Development of Social Thought) will answer the following question. **Performance Target:** 70% of students will answer correctly. Which man first directed researchers to the significance of bureaucratic structure? a. Karl Marx b. Max Weber c. Georg Simmel d. Emile Durkheim **Measure 3:** All students in SOCY 260 (Development of Social Thought) will answer the following question. **Performance Target:** 70% of students will respond correctly. Which sociologist used the phrase looking-glass self to emphasize that the self is the product of our social interactions with other people? a. George Herbert Mead b. Charles Horton Cooley c. Erving Goffman d. Jean Piaget **Measure 4:** All students in SOCY 260 (Development of Social Thought) will answer the following question. **Performance Target:** 70% of students will answer correctly. Which sociological perspective would be especially interested in finding out if violence in the media may then become a script for real-life behavior? a. Functionalist b. Conflict c. Symbolic Interactionist d. Feminist **Measure 5:** All students in SOCY 260 (Development of Social Thought) will answer the following question. **Performance Target:** 70% of students will answer correctly. _________ theorists believe that media concentration stifles opportunities for minority ownership. a. Functionalist b. Conflict c. Symbolic Interactionist d. Dramaturgical **Measure 6:** All students in SOCY 260 (Development of Social Thought) will answer the following question. **Performance Target:** 70% of students will answer correctly. Which sociological perspective would argue that deviance is a common part of human existence, with positive (as well as negative) consequences for social stability? a. Functionalist b. Conflict c. Symbolic Interactionist d. Feminist **Measure 7:** All students in SOCY 260 (Development of Social Thought) will answer the following question. **Performance Target:** 70% of students will answer correctly. Which sociological perspective contends that the relationship between females and males has traditionally been one of unequal power with men in a dominant position over women? a. Functionalist b. Conflict c. Symbolic Interactionist d. Dramaturgical **Measure 8:** All students in SOCY 260 (Development of Social Thought) will answer the following question. **Performance Target:** 70% of students will answer correctly. Viewed from which sociological perspective does the unprecedented attention given to downsizing in the mid-1990s and 2000s reflect the continuing importance of social class in the United States? a. Functionalist b. Conflict c. Feminist d. Symbolic Interactionist
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| **SLO2**: Students will demonstrate the ability to apply the Big Ideas of sociology to contemporary social issues and policy discussions. | **Measure 1**: All students in SOCY 260 (Development of Social Thought) will answer the following question.  
**Performance Target**: 70% of students will answer correctly. Sociologists, especially theorists, view affirmative action as a legislative attempt to relieve the inequality embedded in the social structure by increasing opportunities for groups who were deprived in the past, such as women and African Americans. Which of the following perspectives correctly fills in the blank? a. Functionalistb. Conflictc. Symbolic Interactiond. Psychological  
**Measure 2**: All students in SOCY 260 (Development of Social Thought) will answer the following question.  
**Performance Target**: 70% of students will answer correctly. Historically, physicians have been criticized for not practicing an effective or sympathetic bedside manner with patients, resulting in patients misunderstanding their illness and/or developing higher levels of anxiety and stress around their health. Recently, medical schools have devoted more attention to training medical students to practice effective communication with clients. Sociologists who have studied this transition do so from which of the following perspectives? a. Functionalist b. Conflict c. Symbolic Interaction d. Rational Choice  
**Measure 3**: All students in SOCY 260 (Development of Social Thought) will answer the following question.  
**Performance Target**: 70% of students will answer correctly. In Ohio, those convicted of driving under the influence are required to install a “party plate” on their car—a license plate that announces to other drivers that this person has been previously convicted of the aforementioned offense. The stated objective of the “party plate” penalty is to reestablish and reinforce social norms to reaffirm the consensus that it is unacceptable to drive while under the influence. Ohio’s reasoning for adopting this law is most compatible with which of the following sociological perspectives? a. Functionalist b. Conflict c. Symbolic Interaction d. Rational Choice  
**Measure 4**: All students in SOCY 260 (Development of Social Thought) will answer the following question.  
**Performance Target**: 70% of students will answer correctly. Increasingly, activist groups and politicians are calling for the Federal minimum wage to be increased so that workers can realize a living wage. At the same time, other activists and politicians are proclaiming that artificially increasing wages in this way will undermine the unfettered labor markets ability to ensure that those jobs and occupations that are most important to the effective operation of society are compensated appropriately to attract the most competent and qualified people to those occupations that are most crucial to the maintenance and reproduction of society. The reasoning employed in their opposition to an increased minimum wage is most consistent with which of the following sociological perspectives? a. Functionalist b. Conflict c. Symbolic Interaction d. Rational Choice  
**Measure 5**: All students in SOCY 260 (Development of Social Thought) will answer the following question.  
**Performance Target**: 70% of students will answer correctly. “In schools across America,” your professor lectures, “teachers and administrators regularly limit students' opportunities through varied labeling processes. Can't sit still during class? You have ADD. Talking in class or goofing around? You have oppositional defiance disorder? Wearing goth-like clothing and listening to Marilyn Manson? You are a potential school shooter. Now, I'm exaggerating things here a bit, but my point is that we regularly disadvantage
students by labeling them in some way that marginalizes them and, in many cases, this means marginalizing them more than they already are. The consequence of this labeling is that the label follows the student from class to class and from year to year. Teachers talk to each other: “Oh, you have Timmy in your class next year? Keep an eye on him because he’s trouble!” Timmy, and students like him, will have a difficult time escaping his past behavior as he walks into a new class with a new teacher, not with a clean slate, but he must confront a teacher’s preconceived set of expectations about him—that he is trouble, one to be controlled and monitored. Over time, Timmy will begin to internalize these expectations and he will in fact become solidified in a pattern of behavior that conforms to the label that has been ascribed to him. In this way, Timmy will begin to see himself in a way that is consistent with how he is treated by his teachers. He will live down to the level of expectations they have of him. This is a consequence of the ways in which schools manage students’ behavior.” Which of the following sociological perspectives is best illustrated by your professor’s anecdote? a. Functionalist b. Conflict c. Symbolic Interactionist d. Rational Choice

Measure 6: All students in SOCY 260 (Development of Social Thought) will answer the following question.

Performance Target: 70% of students will answer correctly. In class, Professor Englehouse offers the following critique of the American way of healthcare delivery. Professor Englehouse says, “The problems with America’s healthcare system are rooted in its pursuit of profit maximization rather than a primary concern with making sure all Americans have access to and/or receive quality healthcare, regardless of their ability to pay for it. This for-profit model works well for those who are wealthy and this system works particularly well for health insurance companies and their shareholders. However, a profit-driven healthcare system means that those people with chronic illnesses like heart disease, diabetes and cancer are more expensive to insure because they will utilize a greater amount of healthcare. At the same time, many of these folks cannot afford health insurance premiums and related medical care costs that would allow them to receive the level of care that they require. If we were to move away from a profit-driven model and instead prioritized healthcare access for all Americans such that people received the same quality of care regardless of whether they were a janitor or the corporate CEO, we would realize much better healthcare outcomes than we currently do under the capitalist model that prevails in American healthcare.” Which of the following perspectives does Professor Englehouse’s critique most exemplify? a. Functionalist b. Conflict c. Symbolic Interactionist d. Rational Choice
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| SLO3: Students will identify the Big Ideas and concepts that sociology's Big Thinkers have contributed to the discipline. | **Measure 1:** All students in SOCY 260 (Development of Social Thought) will answer the following question.  
**Performance Target:** 70% of students will answer correctly. The notion that the self is a product of our interactions with other people such that our sense of self reflects our perception of how others evaluate us reflects which of the following concepts? a. Edgeworth b. Anomie c. Looking glass self d. Obedience  
**Measure 2:** All students in SOCY 260 (Development of Social Thought) will answer the following question.  
**Performance Target:** 70% of students will answer correctly. In what he called the play stage of socialization, George Herbert Mead asserted that people mentally assume the perspectives of others, thereby enabling them to respond from that imagined viewpoint. This process is referred to as a. Role taking b. The generalized other c. The significant other d. Impression management  
**Measure 3:** All students in SOCY 260 (Development of Social Thought) will answer the following question.  
**Performance Target:** 70% of students will answer correctly. You are at a singles' bar and a friend of yours is rejected by a woman when she "comes on" to another person. Your friend turns to you and says, "There really isn't an interesting person in this entire crowd." Erving Goffman would refer to your friend's behavior as a. Face-work b. Impression management c. Role taking d. Anticipatory socialization  
**Measure 4:** All students in SOCY 260 (Development of Social Thought) will answer the following question.  
**Performance Target:** 70% of students will answer correctly. Sociologist George Ritzer theorizes that the principles of the fast-food restaurant are coming to dominate more and more sectors of American society as well as the rest of the world. Ritzer refers to this phenomenon as a. McDonaldization b. Capitalization c. Over-socialization d. Industrialization  
**Measure 5:** All students in SOCY 260 (Development of Social Thought) will answer the following question.  
**Performance Target:** 70% of students will answer correctly. In which of Merton's modes of individual adaptation would one accept institutionalized means but reject societal goals? a. Innovation b. Retreatism c. Rebellion d. Ritualism  
**Measure 6:** All students in SOCY 260 (Development of Social Thought) will answer the following question.  
**Performance Target:** 70% of students will answer correctly. Durkheim used which term in referring to the loss of direction felt in a society when social control of individual behavior has become ineffective? a. Stigma b. Functionalism c. Labeling d. Anomie  
**Measure 7:** All students in SOCY 260 (Development of Social Thought) will answer the following question.  
**Performance Target:** 70% of students will answer correctly. Sociologist Max Weber noted five basic characteristics of bureaucracy, all of which are evident in the vast majority of schools, whether at the elementary, secondary, or even college level. Which of the following is NOT one of these? a. Division of labor b. Written rules and regulations c. Impersonality d. Shared decision making  
**Measure 8:** All students in SOCY 260 (Development of Social Thought) will answer the following question. |
| Measure 1: All students taking SOCY 101 in Fall 2018 and Spring 2019 and in SOCY 390 in Spring 2019 will answer the following questions. **Performance Target:** 70% of students will answer this item correctly. The primary focus of sociology is the interdependence between: a. society and the individual, b. people and personality development, c. nurture and nature, d. attitudes and behavior. | SLO4: Students can clearly define the “sociological perspective.” | Performance Target: 70% of students will answer correctly. Societies in which the means of production and distribution are collectively, rather than privately owned, have what type of economic system? a. Capitalist b. Socialist c. Laissez-faire d. Communist  
**Measure 9:** All students in SOCY 260 (Development of Social Thought) will answer the following question. |  |
| Performance Target: 70% of students will answer correctly. According to Durkheim, an increase in suicide rates because of too much or an excessive amount of integration is known as: a. Altruistic suicide b. Fatalistic suicide c. Egoistic Suicide d. Anomic Suicide  
**Measure 10:** All students in SOCY 260 (Development of Social Thought) will answer the following question. |  |
| Performance Target: 70% of students will answer correctly. Sociologist Max Weber pointed out that followers of John Calvin emphasized a disciplined work ethic, this-worldly concerns, and a rational orientation to life. Collectively, this point of view has been referred to as which of the following? a. Capitalism b. The Protestant Ethic c. The sacred d. The profane. |  |
| **Measure 1:** All students taking SOCY 101 in Fall 2018 and Spring 2019 and in SOCY 390 in Spring 2019 will answer the following questions. **Performance Target:** 70% of students will answer this item correctly. The primary focus of sociology is the interdependence between: a. society and the individual, b. people and personality development, c. nurture and nature, d. attitudes and behavior. | SLO5: Students can distinguish the sociological perspective from viewpoints of other social sciences (e.g., political science, psychology and/or economics). |  | Performance Target: 70% of students will answer this item correctly. Which social science is most likely to focus on the production, distribution, and consumption of material goods? a. economics b. sociology c. psychology d. political science  
**Measure 2:** All students taking SOCY 101 in Fall 2018 and Spring 2019 and in SOCY 390 in Spring 2019 will answer the following questions. |  |
| Performance Target: 70% of students will answer this item correctly. Which social science is most likely to focus on topics such as perception, cognition, or motivation? a. economics b. sociology c. psychology d. political science  
**Measure 2:** All students in Fall 2018 and Spring 2019 sections of SOCY 101 and in Spring 2019 SOCY 390 will answer the following item. | SLO6: Students can communicate in writing about key concepts comprising the sociological perspective. |  | Performance Target: 70% Sociologists such as Weber and Merton have suggested that “goal displacement” is one factor contributing to bureaucratic inefficiency. What is goal displacement and how does it encourage bureaucratic inefficiency?  
**Measure 2:** All students in Fall 2018 and Spring 2019 sections of SOCY 101 and in Spring 2019 SOCY 390 will answer the following item. |  |
| Performance Target: 70% Sociologists often use the sociological imagination to provide an interpretation of human social behavior. For this question, please A) describe/explain what is the sociological imagination. And, B) use details (or examples) from the textbook(s), lectures, and class discussions to illustrate how the sociological imagination can be used to explain human behavior. |  |  |  |