### STUDENT LEARNING OUTCOMES (SLOs)

**Commercial Real Estate Finance BS/Minor – School of Business**

<table>
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<th>Outcome</th>
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| SLO1: Students demonstrate the ability, via both written and spoken word, to effectively present, critique, and defend ideas in a cogent, persuasive manner. | **Measure 1:** REAL 376 - Real Estate Market Analysis: Students will complete a final project in which written communication skills will be assessed. (Draft Assignment and rubric are attached)  
**Performance Target:** Student average of 80% or better on the points allocated to written communication.  
**Measure 2:** REAL 490 - Real Estate Feasibility: Students will complete a final project in which written communication skills will be assessed. (draft assignment and grading rubric are attached).  
**Performance Target:** Student average of 80% or better on the points allocated to written communication. |
| SLO2: Students demonstrate competency in logical reasoning and data analysis skills. | **Measure 1:** REAL 410 - Real Estate Finance: Students quantitative fluency will be assessed on a final exam question. (the question and grading rubric are attached).  
**Performance Target:** Student average of 80% or better on the points allocated to written communication.  
**Measure 2:** REAL 390- Real Estate Valuation: Students will complete a final project in which their quantitative fluency will be assessed. (the project assignment and grading rubric are attached).  
**Performance Target:** Student average of 80% or better on the points allocated to written communication.  
**Measure 3:** ETS Major Field Test - Business: Seniors will take the ETS Major Field Test and be assessed on the overall average score for finance majors on the quantitative analysis and finance assessment indicators.  
**Performance Target:** the overall average score on the quantitative analysis and finance assessment indicators will be at the 70th percentile or above. Students will score above the national mean percent correct on the majority of the questions in the ETS Item Information Analysis Report for quantitative analysis and finance indicator questions. |
| SLO3: Students integrate knowledge from multiple disciplines incorporating learning from both classroom and non-classroom settings in the completion of complex and comprehensive tasks. | **Measure 1:** REAL 376- Real Estate Market Analysis: Students will complete a final project where they will demonstrate their proficiency in the core areas of the real estate discipline will be assessed (the final project assignment and grading rubric are attached).  
**Performance Target:** Student average of 80% or better on the points allocated to their analysis of the project.  
**Measure 2:** REAL 490- Real Estate Feasibility: Students will complete a final project where they will demonstrate their proficiency in the core areas of the real estate discipline will be assessed (the final project assignment and grading rubric are attached).  
**Performance Target:** Student average of 80% or better on the points allocated to their analysis of the project.  
**Measure 3:** ETS Major Field Test in Business: The Test is administered to seniors in the capstone course FINC 418 every semester.  
**Performance Target:** Students will score above the 70th percentile on all of the assessment indicators which include: accounting, economics, management, quantitative analysis, finance, marketing, legal and social environment, information systems, and international issues. Students will score above the 70th percentile on the overall mean institutional score. |