Global Logistics and Transportation Minor – School of Business

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Assessment Method</th>
</tr>
</thead>
</table>
| SLO1: Students demonstrate the ability, via both written and spoken word, to effectively present, critique, and defend ideas in a cogent, persuasive manner. | Students will be assessed on communications skills in each respective class as follows:  
**Measure 1.1:** TRAN 311-Intermodal Transportation: Students will prepare a research paper addressing a transportation issue of their choice that will be graded utilizing a rubric.  
**Performance Target:** 80% of the students will earn a grade of 70% or higher  
**Measure 1.2:** TRAN 312- Global Logistics: Students will prepare a research paper addressing an issue in global logistics of their choice that will be graded utilizing a rubric.  
**Performance Target:** 80% of the students will earn a grade of 70% or higher  
**Measure 1.3:** TRAN 312- Global Logistics: Students will analyze a business case and turn in a written analysis of their findings that will be graded utilizing a rubric.  
**Performance Target:** 80% of the students will earn a grade of 70% or higher  
**Measure 1.4:** TRAN 432- Global Logistics Systems Management: Students will prepare a research project on a topic directly tied to the Rotterdam Travel Study required as a part of the class that is graded using a rubric.  
**Performance Target:** 80% of the students will earn a grade of 70% or higher |
| SLO2: Students integrate knowledge and skills in addressing global logistics and transportation issues. | **Measure 2.1:** TRAN 311 - Intermodal Transportation: Students will take three examinations on global knowledge.  
**Performance Target:** 80% of the students will earn a grade of 70% or higher  
**Measure 2.2:** TRAN 311 - Intermodal Transportation: Students will prepare a research paper addressing a transportation issue of their choice that will be graded utilizing a rubric.  
**Performance Target:** 80% of the students will earn a grade of 70% or higher  
**Measure 2.3:** TRAN 312- Global Logistics: Students will take three examinations on global knowledge.  
**Performance Target:** 80% of the students will earn a grade of 70% or higher  
**Measure 2.4:** TRAN 312 - Global Logistics: Students will prepare a research paper addressing a transportation issue of their choice that will be graded utilizing a rubric.  
**Performance Target:** 80% of the students will earn a grade of 70% or higher  
**Measure 2.5:** TRAN 312 - Global Logistics: Students will complete a written case that is graded utilizing a rubric.  
**Performance Target:** 80% of the students will earn a grade of 70% or higher  
**Measure 2.6:** TRAN 431- Issues in Global Logistics: Students work jointly on a real business case study with students in Finland and Germany, and turn in a single group paper that is graded utilizing a rubric. Students are also required to fill out a peer evaluations on both their own team and those abroad in order to indirectly assess how well the groups interacted.  
**Performance Target:** 80% of the students will earn a grade of 70% or higher  
**Measure 2.7:** TRAN 432- Global Logistics Systems Management: Students will complete a research paper or presentation to assess each student’s global knowledge.  
**Performance Target:** 80% of the students will earn a grade of 70% or higher |
## Global Logistics and Transportation Minor – School of Business

(continues)

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Assessment Method</th>
</tr>
</thead>
</table>
| SLO3: Students integrate knowledge from multiple disciplines incorporating learning from both classroom and non-classroom settings to complete complex and comprehensive tasks that improve the operations and efficiency of global logistics and transportation systems. | **Measure 3.1:** TRAN 431- Issues in Global Logistics: Students complete a comprehensive case analysis that is graded using a rubric.  
**Performance Target:** 80% of the students will earn a grade of 70% or higher.  
**Measure 3.2:** TRAN 431- Issues in Global Logistics: Students work jointly on a real business case study with students in Finland and Germany, and turn in a single group paper that is graded utilizing a rubric. Students are also required to fill out a peer evaluations on both their own team and those abroad in order to indirectly assess how well the groups interacted.  
**Performance Target:** 80% of the students will earn a grade of 70% or higher.  
**Measure 3.3:** TRAN 432 Global Logistics Systems Management: Students will complete a research paper or presentation to assess each student’s ability to integrate knowledge across disciplines.  
**Performance Target:** 80% of the students will earn a grade of 70% or higher.  
**Measure 3.4:** TRAN 432- Global Logistics Systems Management: Students must turn in a written report that synthesizes their thoughts regarding the book required in the syllabus. The report will be graded using a rubric.  
**Performance Target:** 80% of the students will earn a grade of 70% or higher. |

| SLO4: Students demonstrate ready-to-work professional skills required in the global logistics and supply chain management discipline. | **Measure 4.1:** Assessment will be made through the BMW Logistics Advantage Program. At the beginning of the program, students are given a Student Guidebook and asked to compile a portfolio to include workshop materials, completed resume, networking tips, and a completed LinkedIn profile, site visit recaps, etc. The portfolio is meant to serve as a specialized job-seeker's toolkit for global logistics professionals.  
**Performance Target:** 90% of the students meet or exceed program requirements.  
**Measure 4.2:** Graduate employment numbers will be tracked in a log.  
**Performance Target:** 90% of Global Logistics and Transportation program graduates will have a job in the industry or be accepted into a graduate program by 6 months after graduation. |