## STUDENT LEARNING OUTCOMES (SLOs)

Information Management Minor – School of Business

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| SLO1: Demonstrate the ability to leverage current technology-based tools, quantitative models, and complex information to solve business-related problems. | **Measure 1:** Direct: In DSCI 323 Computer-Based Decision Modeling, students developed and executed a decision tree for a specific problem in a spreadsheet application. This shows that the students can create and use a complex, statistical model for business decision making.  
**Performance Target:** 80% of students passing the course will earn 80% or greater on this required activity in DSCI 323.  
**Measure 2:** Direct: In INFM 330 Enterprise Data Management, students developed and executed an SQL query across two or more relational data tables. This shows that the students can extract the necessary data for use in complex decision modeling. Baseline **Performance Target:** 80% of students passing the course will earn 7% or greater on this required activity in INFM 330. |
| SLO2: Demonstrate the ability to leverage current technology-based tools to acquire, store, retrieve, and analyze organizational information. | **Measure 1:** Direct: In INFM 330 Enterprise Data Management, students create a logical and a physical relational database model for organizational data. This shows that the students can plan and organize and implement the necessary structures for business information.  
**Performance Target:** 80% of students passing the course will earn 80% or greater on this required activity in INFM 330.  
**Measure 2:** Direct: In INFM 390 Enterprise Resource Planning, students exercise an ERP system to predict and then observe the benefits of integrating business data and processes across two or more divisions of an organization.  
**Performance Target:** 80% of students passing the course will earn 80% or greater on this required activity. |
| SLO3: Demonstrate proficiency in both oral and written communication through the preparation and presentation of technology-driven information management projects. | **Measure 1:** Direct: In INFM 390 Enterprise Resource Planning, students will make an oral presentation on an experience using an ERP system.  
**Performance Target:** 80% of students passing the course will earn 80% or greater on this required activity.  
**Measure 2:** Direct: In INFM 390 Enterprise Resource Planning, students will make deliver a written artifact related to the efficacy of ERP system in the modern enterprise.  
**Performance Target:** 80% of students passing the course will earn 80% or greater on this required activity. |