<table>
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<th>Outcome</th>
<th>Assessment Method</th>
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| SLO1: Students demonstrate an understanding of the critical factors that produce effective leadership within organizations. | **Measure 1:** MGMT 345- Leadership and Management Development: Students earn 25% of their grade by completing quizzes directly related to leadership theory and leadership research. The quizzes will be monitored; areas in which the students consistently score low will be addressed immediately with the current class and highlighted for content development in future semesters.  
**Performance Target:** 80% of students will earn a 80% or better overall on the quizzes.  
**Measure 2:** MGMT 401- Organizational Behavior and Change: Students gain enhanced knowledge of behavioral competencies that contribute to effective leadership. 100% of students will receive multi-rater (360-degree) feedback on these competencies, and will incorporate their interpretations into a written learning agenda.  
**Performance Target:** 70% of students will receive a 80% or better on this paper as assessed by a rubric. |
| SLO2: Students will demonstrate the ability to effectively present, critique, and defend ideas in a cogent, persuasive manner. | **Measure 1:** MGMT 345- Leadership and Management Development: Students complete a written case analysis requiring them to present and defend ideas in a cogent and concise manner.  
**Performance Target:** 80% of students will earn a 80% or better on the case analysis as assessed by the Turnitin grammar score.  
**Measure 2:** MGMT 350-Business, Leadership and Society: Students present an organizational analysis focused on the organization's relationship to its stakeholders, including the students' view of the organization's stakeholder prioritization scheme, The presentation grade is entirely based on the student's ability to verbally and visually communicate their analysis to their peers.  
**Performance Target:** 80% of students will receive a grade of 80% or better. |
| SLO3: Students integrate knowledge and skills in applications that facilitate student articulation and response to social, ethical, environmental and economic challenges at local, national and international levels. To understand the business and social implications – internal, local, and global – and the subsequent process of persuading others of the viability of plausible problem interpretations and solutions. | **Measure 1:** MGMT 350-Business, Leadership and Society: Students must write 3 reflection papers throughout the semester on questions provided by the instructor and that require students to articulate a response to a social, ethical, environmental, and/or economic challenge at local, national, and/or international level.  
**Performance Target:** 70% of the students will receive a grade of 80% or better.  
**Measure 2:** MGMT 401- Organizational Behavior and Change: Students will complete a module on ‘business as an agent of world benefit’ in which they write a one-page summary of a social or environmental change initiative being championed by a for-profit organization.  
**Performance Target:** 90% of students will complete a “passing” (graded pass/fail) summary and present the findings to their peers. |
### Leadership Change and Social Responsibility Minor– School of Business (continues)

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<td>SLO4: Students demonstrate the ability to integrate knowledge from multiple disciplines incorporating learning from both classroom and non-classroom settings, in the completion of complex and comprehensive tasks. To utilize management concepts to solve practical problems in private, public, not-for-profit and social organizations.</td>
<td><strong>Measure 1</strong> MGMT 345- Leadership and Management Development: Students will submit essay responses that require integration across speakers, applied readings, and theory. <strong>Performance Target:</strong> 70% of students will earn a score of B- or better on the essay portion of the final exam. <strong>Measure 2</strong> MGMT 350-Business, Leadership and Society: Students will prepare an organizational analysis that integrates knowledge from multiple disciplines such as general principles of management as well as leadership specific courses and students' more macro understanding of firm behavior to synthesize their understanding of an organization's relationship to its stakeholders. <strong>Performance Target:</strong> 80% of students will receive a grade of 80% or better.</td>
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