In achieving the Effective Communications learning goal, it is expected that students will:
(a) write professional documents that are technically correct, clear and concise; and
(b) make oral presentations that are engaging and persuasive using relevant technologies.

Our students understand the implications and importance of ethical behavior through
a) the identification of ethical dilemmas in the context of accounting and its stakeholders and
b) the application of appropriate authoritative literature, codes of conduct and ethical reasoning to address problems facing accounting professionals, with emphasis on one’s intended area of practice.

In achieving the Broadened Perspective learning goal, students will understand a broad body of literature pertaining to accounting thought, theory, and practice.