Business Language in French Minor – Student Learning Outcomes (SLOs)

1. Practicing Theory through Simulation: Students are able to understand a level of French for professional purposes and the functioning of a French Company at the B2 Pro level (Common European Framework of Reference for Languages). This is a revised SLO, based on Assessment data from 2015 - 2020.

Application of Models and Concepts in authentic situations: Students understand the specificity of the French professional environment and the inherent cultural differences between American and French rules of behavior. They are able to adapt without judgment and to prepare for a successful experience abroad. Therefore, students are able to apply models and concepts of French business practices. This is a revised SLO, based on assessment data from 2015-2019.

Advancing their Professional Development: Students demonstrate appropriate business practices, they can market themselves, address their audience adequately and reach the professional world in writing through and in speaking. This is a revised SLO, based on Assessment data from 2015-2019.