Students integrate knowledge from multiple disciplines incorporating learning from both classroom and non-classroom settings in the completion of complex and comprehensive tasks.

Students demonstrate their resourcefulness and originality in addressing extemporaneous problems.

Students demonstrate competency in logical reasoning and data analysis skills.

Students demonstrate discipline specific knowledge across general Business Administration courses.

Students identify and define social, ethical, environmental and economic challenges at local, national and international levels. Students integrate knowledge and skills in addressing these issues.

Students demonstrate the ability, via both written and spoken word, to effectively present, critique, and defend ideas in a cogent, persuasive manner.