Entrepreneurship Minor-Student Learning Outcomes (SLOs)

1. Context and Process of Entrepreneurship
   Students understand knowledge of the context, concepts and process of entrepreneurship.

2. Conceive and Develop Opportunities
   Students develop ability to conceive and develop entrepreneurial opportunities, articulate them using a business model canvas and test them through a feasibility analysis.

3. Business Planning
   Students will gain ability to write and present a complete business plan.

4. Responsible Citizenship
   Students will gain an understanding of the responsibility that businesses have toward society and the environment.

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