**Hospitality and Tourism Management BS/Minor-Student Learning Outcomes (SLOs)***

**SLO1 Communication Skills**
Students demonstrate effective writing and establish decisive verbal and non-verbal ability through the development and defense of a hospitality/tourism via allied cases, documentation and business plans.

**SLO2 Quantitative Fluency**
Students document real-world business computational and analysis expertise.

**SLO3 Global Civic Responsibility**
Students articulate and respond to social, ethical, environmental and economic challenges at local, national and international levels through participation in an ethics case study with follow up exercises that highlights why ethical people often engage in unethical behavior in a business setting.

**SLO4 Intellectual Innovation & Creativity**
Student will weigh changing environmental trends, unsolved problems and gaps for relevance in the marketplace.

**SLO5 Synthesis**
Students efficiently synthesize principles of hospitality/tourism, finance, management, marketing, primary and secondary research, economics and accounting.